

Gamers Giving board meeting

Wed 13 April 2016 1900 MST

Starbucks/Barnes & Noble @ 92nd & Sheridan, Westminster

Attendees: Doolittle, Dulock, Reischl, Wright

Public: 2

Agenda

Gamers Giving April 2016 Board Meeting

1. Approve March meeting minutes.
Done
2. Update on website/banner
Banner reacquired. WR & CW superusers on website. Plan to have un/pw for all board members, corporate ownership of the page. CW will update. Official new email addresses: camdon@gamersgiving.org & wendy@gamersgiving.org, Twitter & G+ info forthcoming
3. Donation update \$500 from Encana to be sent 13 April 2016, \$50 check from Rackhouse. WR will mail Rackhouse check to Linda; confirmed w/ Encana, donation to be sent today, will be direct-deposited.
4. Distribute GG business cards
Done, WR has been reimbursed. These (250) should last thru DCC.
5. Charity Focus, voting on charity and/or focus.
Helpful note: <https://www.crowdrise.com/> = website/charitable interface (a la Extra Life), with teams, events, outside donors, goals, links to charities, etc. Optional extra features for an annual fee. Open to any charity. WR saw a promo onsite specifically for Second Wind. Could be nice addition to our own website for more direct donation outside community/area. We can add incentives, etc.
Options discussed: Second Wind, Extra Life, Food Bank of the Rockies, Bikers Against Child Abuse
CW moves for Second Wind as primary charity target. WR seconds. Unanimous vote in favor by present board officers.
6. Plan/approve swag order
Options:
Click pens - 500 @ \$145 +Shipping
Stick pens w/cap - 500 @ \$100 +Shipping
Classic pencil - 500 @ \$145 +Shipping
3x3 Vinyl stickers - 500 @ \$166 Shipped
1.25" Buttons - 500 @ \$122.50 Shipped
Button machines are \$40-500, button blanks are about 40/\$100. Good for small "runs"
Idea for later? Fish bowl full of buttons, reach in for the one "winner" button for a prize. (Requires small print run.) Could also provide engagement in a booth at an event.
Pens/pencils work with text, don't need logo (concern about imminent logo replacement).
Preferences are click pens, buttons, or stickers. No one liked stick pens; classic pencils are trouble unless we get sharpeners. (Pre-sharpened?) Branded sharpeners are available.
Seriously considering the button maker, so buttons are not appealing. Motion to do stickers – seconded. Unanimous vote to get stickers first. CW will order.

7. Gamers Giving Denver Comic Con Update

ED update – waiting for follow-up from DCC rep, but we have a table & 2 chairs. (Would cost money for more.) Rules on display, etc. 1 banner. Can't sell anything, but can accept donations. Still waiting to hear about staffing support (# of badges) & load-in/load-out. More questions: will we have WiFi?

CW had ideas last year, recapping this year. Needs include: GG banner, candy bowl, swag, free one-sheet games/books (ED will check first with local designers, but there is Creative Commons stuff out there, e.g., John Harper, Lasers & Feelings; FRPGD leftovers [maybe last year]? WR will talk to stores...), details for October event (flyer?), details on our charity (Second Wind); possible: table-appropriate banner (long & skinny); host some kind of activity (pay to pull jenga piece, get a sticker, etc?)

CW will contact Second Wind to see if they have goodies they want to contribute, or someone to be at the booth. Unsure of this since we have not raised any funds for them yet.

We'll email about a possible second swag item once we have money from Encana.

Staffing: MD, WR, CW, ED, Michelle Pallis, maybe more

8. July 2016 "Read and RPG in Public" event: poll results as of 4/12 at noon

- a. Sunday July 24th 11am-1pm Mestizo Curtis Park (3 votes, one thought it was Sat, one may be out of town)
- b. Tuesday or Thursday July 26 or 28th 11:30am to 1pm Civic Center Eats (1 vote)
- c. Either (4 votes)

Group prefers the Civic Center, probably on Thu 7/28 from 11-1. Probably most of the board can attend, some supporters. We can promote closer to the event/after WR gets confirmation from CCE.

9. October 2016 event, waiting on Magic pre-release date to confirm with TEG, expected following "Pro Tour" release April 24th or so.

Still not sure, after the Pro Tour weekend TEG will have more date info.

10. Discuss elements of potential new logo?

Requirements: cool, make it pop, action. Distinctive, identifiable text that is consistent.

Maybe add art separately? But have to buy art for each item? A cool logo does the work over & over. (Example: SHIELD logo from Marvel) But, hard to distill gaming in one single graphic. Maybe a d6 is universal for all kinds of games?

Input from a pro – hands? (helping, giving, etc.). Just text? Graphic? Complex? Simple? Shape? Not too formal/cold/stuffy, but not childish like our current logo. Bad font!

Board member homework: search around for charity logos (or any logos) we like, circulate 3-5 among each other and discuss by email or, at latest, May meeting.

11. New business: CW will create Instagram account and send out info. Photos are crucial for every gathering.
