

Gamers Giving board meeting

Tue 19 January 2016 1900 MST

Attendees: Doolittle, Dulock, Reischl, Weygant, Wright

Public: 4

Agenda:

1. Approve previous meeting's minutes - Approved
2. Old business:
 - A. Update on Code of Conduct for future events – Sent by LW today (attached). Approved unanimously.
 - B. Update on website transfer (incl. PayPal button, new email addresses, etc.) ED: email & website – still waiting for information from previous webmaster. ED & CW may be able to get to it from the user end. They will schedule a time to work on this in the coming week. PayPal button comes after website ownership resolution. Lots of issue to resolve – domain ownership, registration location, etc.
 - C. Update on contact list from Denver Comic Con – ED thought list was stolen with laptop, but was recovered, will update by next meeting.
 - D. Final tally from Rocky Mountain Con – LW has financial statements to hand out. Whole year, Oct-Dec is RMC. A small positive balance for shirts, printing, etc. LW will do our tax return in the coming months and financials will be posted on website once it's ready.
 - E. WR's company match – (get numbers) – she will get additional \$ for her time as a match, use that as internal ops funding.
3. New business:
 - A. Discuss vision for the organization in the future, including possible events and target charities – Various ideas. TARGETS: CW would like to see a specific charity vision. LW works w/ Denver Comic Con which focuses on education & arts through Pop Culture Classroom; would like to differentiate: homeless shelters, vocational training (several local), dress-for-success/women's shelter (would allow non-monetary participation), food banks, Habitat for Humanity (would have to check for fees - \$ for corporations; labor more than \$), starting a scholarship, partner with Extra Life (David Espinosa) or do a 24hr event with some other focus (would need our own mechanisms for payment, publicity, encouragement, etc.) – has a unique niche.

Quick subject change: how big do we want to be? We have discussed this before & vacillated – grow big or stick with small local events. WR good point – 2015 not a great year, would need to reinvigorate/expand our player base; eventually grow to have own charity function, not just giving to another organization; use 2016 to grow something big in 2017; recounting of past events such as SpringGiving, ThanksGaming, pairing w/ RMC. Provisional plan to try to do late spring/early summer (after school year) event ~100 heads/12-15 tables (lots of venues) – the 24hr thing would be an option but not requirement; probably need organized play (D&D AL, PFS, Shadowrun Missions, SW TL, etc.) in addition to one-offs; (ASK WR to send her wishlist); partnering w/ Conclave?

New topic: fun event to thank GMs; activity/work day (Xcel Energy does something?).

Our basic plan could be for 2 events in a year with strong ask for \$ and GMs, plus other less-onerous activity; Bonfils van at a game store – pair with Strahd 5e release?

Possible split by annual quarters: Q1 blood drive; Q2 game event; Q3 work day; Q4 game event. Game store crawl like yarn crawl? Passport/sticker; POINT raised – what is our plan for operational fundraising – funding our own prize pool, ops costs, what else could we do, etc.; single events like before, WR’s plan for company match, pull %, special call for ops donations, etc. – budgeting, etc.? – so far just very frugal, sometimes self-funding by board.

- B. Incentive items/swag for supporters – WR: give away with minimum donation (dice, lanyards, tote bags, pins, buttons, luck coin, benny); could do merch sales but requires tax license.
4. Open forum for comments & questions (10 min)
Support for GM give-back day. Would need more of an operational budget for bigger/cooler events.
Table/flyers at GenghisCon? Nothing to advertise except existence/FB page. ED will check w/ GC to see if we can get space for flyers/business cards.
VIP membership for early registration for GG events?
 5. Motion to adjourn – seconded. Adjourned @ 2040 MST.